



# Moo-la

## Buy 'em, cut 'em out, and send 'em in! 10 labels = \$1

Sarah Farms™ Moo-la gives back to your school simply for drinking our milk!

### HOW does the Sarah Farms Moo-la program work?

Cut out and save the label off any **half gallon or gallon** of any of our milks (*Fat Free, 1% Lowfat, Reduced Fat 2%, Vitamin D, and Chocolate*). Turn them into your teacher or your school's Moo-la Coordinator. Earn a dime per label. Ten labels equals \$1, it's that easy!

### How does the Sarah Farms Moo-la get to your school?

Choose a volunteer to be your school's Sarah Farms Moo-la Coordinator. They will collect all the Sarah Farms milk labels. Download and print the submission sheet from our website and send them in to collect your school's Moo-la!



#### About Moo-la Coordinators

A Sarah Farms Moo-la Coordinator is a volunteer who runs the Moo-la program at your school. An enthusiastic Moo-la coordinator makes all the difference in how successful your school's Moo-la program is!

#### What does a Moo-la coordinator do?

A great coordinator educates and motivates parents, families, faculty, and staff about the Sarah Farms Moo-la program at your school. They'll make sure you know deadlines, goals, and the school's earnings progress! Most importantly they will organize and submit all the labels collected by the school.

#### How can you help?

Moo-la Coordinators appreciate and need all the help they can get!

- Let your coordinator know you'd like to be a part of their team! (They need a lot of help especially near submission times)
- Send your Labels to school in bundles of 10's.
- If you're interested in becoming a coordinator, ask a member of your schools staff. Then check out [sarahfarmsep.com/moo-la](http://sarahfarmsep.com/moo-la) for resources and tools!

